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FACSIMILE DELIVERY REQUEST FORM	
DATE:	July 30, 1993
TO:	Bruce Neidle
COMPANY:	PM
# PAGES:	2
FROM:	Ginny Bell (MSA)
PHONE:	412/362-2000 Ext. 403

EARLY WEEKLY INDUSTRY ESTIMATED VOLUME -- WEEK ENDING July 30, 1993

Co.	TOTAL (000)	TOTAL SHARE	PREMIUM BRANDS (000)	PREMIUM BRANDS SHARE OF CATEGORY	DISCOUNT CATEGORY (000)	DISCOUNT CATEGORY SHARE OF CATEGORY
ATC	499,087	6.32	229,275	5.02	269,812	8.09
B&W	780,707	9.88	266,969	5.85	513,738	15.40
LIG	233,835	2.96	37,150	0.81	196,685	5.90
LLD	495,440	6.27	470,591	10.30	24,849	0.75
PM	3,479,544	44.03	2,356,634	51.60	1,122,910	33.67
RJR	2,412,236	30.53	1,205,592	26.40	1,206,644	36.18
Total	7,902,429	100.00	4,567,124	100.00	3,335,305	100.00
-.02%	7,900,849	99.98	4,566,211	99.98	3,334,638	99.98

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Source: https://www.industrydocuments.ucsf.edu/docs/kpvk0004